## We all agree that Des Moines is a great place to live, work, invest and play.

## What's Up Des Moines?

Business and Community Leaders working in partnership to create a thriving community to live, work, invest and play.



We also recognize that the key to creating a thriving community is through community leaders and business leaders working in partnership.

Our mission this year is to highlight the special leaders and visionaries that sacrifice their time, effort and focus to help make Des Moines a special place.

We will also be visiting our local businesses and featuring the great services they provide, reminding and encouraging to shop local to help with their success.

As we recognize these leaders, our hope is to help strengthen their efforts through informing and highlighting opportunities to get involved- ask yourself how you can personally support these efforts, events, and opportunities?



Our goal is to inspire purposeful, focused effort and action to help support this unique community.